



editor's note

Starting Anew

What is it about change that we fear? Is it letting go of the old ways or adopting new ones? Probably all of the above. Taking that first step into a new business or a new stage of life is a leap of faith; you just have to hope you're not stepping off a cliff.

In the past year all of us have taken that step in one way or another. The world is a different place than it was in August 2001; there have been times when it seemed that the next step could indeed lead to some final precipice. Yes, a lot has changed in our country, our state, and even here at *Wasatch Digital iQ* magazine.

A year ago I was writing Olympic stories for *Digital iQ* on a freelance basis. In the six months since the Games, *Digital iQ* has grown and prospered and for that we are grateful to not only you, our readers and advertisers, but also to the leadership that's carried us through.

There are very few in the Utah technology community who don't know Kimball Thompson, probably even fewer who aren't known by him. As founder, publisher, and editor in chief of *Wasatch Digital iQ*, Kimball has been a forcefully positive presence in our offices and on the Utah technology landscape. Now Kimball has left *Wasatch Digital iQ* to pursue his executive MBA at Brigham Young University. We all wish him the very best and extend our heartfelt gratitude for creating an endeavor we are proud to be a part of.

With this positive spirit in mind, we offer this start-up guide to all of you who are not afraid to start anew. In this issue we take you from the cocktail-napkin stage (when you're doodling your business concept on whatever paper is handy) through all the steps to hanging out your shingle and opening your business. We hope it can bring order to chaotic the process and guide you to the help that's available here in Utah. Maybe it will even provide a belay to help your some of your fear of plummeting off the edge. We dedicate this issue to Kimball Thompson and the rest of you out there who are not afraid to start anew. Happy trails.

Bill Kerig,
Editor in Chief